



NSWDTA

DRIVER TRAINERS ASSOCIATION

Become a Sponsor...

Show you care about safer driving training in NSW

Your support shows you care about safety and sensibility of good driver training across NSW. Thanks to your participation we can continue to address and implement important changes in road and traffic safety, support driving instructors as well as champion industry initiatives.

INTRODUCTORY OFFER: Save 30%

Only \$800 with our NEW DTA SPONSOR PACKAGE – \$1,250 value

1. Website Banner Advertising

Our new website will be the 'Go-to page' for Learners to find Driving Instructors with at least *800 views per month* predicted. Your banner is professionally designed & written with option to link through to your website or landing page. Metrics provided at year end to show click-throughs. **Value: \$600**

2. Quarterly Member Emails

Our regular member email updates will include text and logo about sponsors, again with a link to click to your website. Great value at only \$75 per email! **Value: \$300**

3. Facebook Post promotion

Welcome post followed by monthly reminders to visit your business & link. **Value: \$200**

4. Classified Advertising to DTA Members

Our Members Portal coming to new website in March will have Classifieds for vehicle sales, jobs and notices. Sponsors can submit monthly ads for any duration. **Value: \$100**

5. Certificate of Recognition

Show your support with a handsome certificate that says you care about the safety & skill of young drivers as well as helpful assessors of aging drivers. **Value: \$50**

GET ON BOARD! Grab this massive good deal and sign up at admin@nswdta.com.au

Check us out at www.nswdta.com.au